

AMERICA'S  
**FARMERS  
MARKET**  
CELEBRATION™  
*by American Farmland Trust*



**SPONSORSHIP  
GUIDE**





## ABOUT

America's Farmers Market Celebration™ (AFMC) by American Farmland Trust is the only annual ranking of the top farmers markets in the United States as voted on by the public. Since 2008, the AFMC has highlighted the important role farmers markets play in communities across the nation while celebrating the farmers, staff, and volunteers who make markets happen. While they've long served as pillars of local food in urban centers and town squares, in recent years, farmers markets have gained the national recognition they deserve as essential businesses that power farmers and communities to thrive.

The annual AFMC runs June 1 through July 31, on [markets.farmland.org](https://markets.farmland.org), and is a fun competition that can help your favorite farmers market take home a piece of the cash prize pool and earn national recognition.



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FOLLOWERS



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FOLLOWERS



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PAGEVIEWS



**158,820**

AFMC VOTES

## ABOUT AMERICAN FARMLAND TRUST



American Farmland Trust is the only national organization that takes a holistic approach to agriculture, focusing on the land itself, the agricultural practices used on that land, and the farmers and ranchers who do the work. AFT launched the conservation agriculture movement and continues to raise public awareness through our No Farms No Food® message.

Since our founding in 1980, AFT has helped permanently protect over 7.8 million acres of agricultural lands, advanced environmentally sound farming practices on millions of additional acres, and supported thousands of farm families.

[MARKETS.FARMLAND.ORG](https://markets.farmland.org)

# SPONSORSHIP LEVELS

## GOLD SPONSOR - \$6,000

- Logo prominently displayed on home page and sponsor page on AFMC website
- Twice/month AFMC social media posts during the Celebration
- Featured twice/month in social media stories and highlights during the Celebration
- Logo inclusion in event-related emails to targeted AFMC audience during the Celebration
- Recognition in select newsletters and announcements during the Celebration
- One blog post feature on AFMC website

## SILVER SPONSOR - \$3,000

- Logo prominently displayed on sponsor page on AFMC website
- Once/month AFMC social media post during the Celebration
- Featured once/month in social media stories and highlights during the Celebration
- Logo inclusion in event-related emails to targeted AFMC audience during the Celebration

## OUR AUDIENCE

### Farmers Market Managers



### Farmers + Ranchers



### Foodies



## OTHER ADD-ONS

### Free Range Conversations

Free Range Conversations® is a live stream with American Farmland Trust that gives you, and valued supporters, the chance to speak directly with AFT experts and have their questions answered live. During these events, we delve into some of the most important issues facing farmers and ranchers today.

Contact us regarding sponsorship of other custom benefits.

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## OUR AUDIENCE

### Gardeners



### Conservationists



### Producers + other Agriculturalists

